Taking Class Discussions and Assignments to the Next Level Using YouTube

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Using YouTube™ to Enhance Your Classroom Teaching

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VSTE 2011
About Us

• Amanda J. Rockinson-Szapkiw
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• Aaron Traphagen
  – Current Position: Faculty Support Coordinator
About Us
Overview

Why YouTube? Technology vs. Teacher
Ways to Use YouTube
Let’s Practice: The Basics of YouTube
Why Use YouTube?
Technology vs. Teacher
What do you think?

people juggling

http://youtu.be/nGeKSiCQkPw

YouTube™
Broadcast Yourself

amateur movie makers

funny video clips of teenagers lip-syncing popular songs

...where people post silly videos of themselves or their pets, and NOT an educational tool.
Technology vs. Teacher

- Over 50% of American teens have a Facebook Profile (Nielsen, 2009).
- Over 70% of teenagers in the U.S. own and operate a cell phone (Pew, 2009).
- Texting is identified as the chief use of a mobile communication device among teenagers (Pew, 2009).
- YouTube has...”moved from the fringe of youth culture to the mainstream.” By engaging students through this medium we are...”broadcasting on the frequencies to which they are listening.” (Dreon, Kerper, & Landis, 2011)
Technology vs. Teacher

Technology vs. Teacher: Distracter?

Technology and Teacher: Enhancer?
"It [multimedia] can be a valuable tool, but it's not a panacea. It depends on how it's being used and to what end." - Pasnik
Why Use YouTube?

"They're responding to something more dynamic when they see a video clip. They're more involved and excited with the material."

"By looking at the video clips, I'm reminded of what she spoke about in class. It reinforces the material into my memory."
Why Use YouTube?

Students enjoy viewing and sharing visual content online. Visual tools create a connection between the content and viewer (McKenzie, 2008). Many videos on YouTube are academic and professional in nature and when used properly will reinforce classroom discussions and engage college students due to the images and audio used (Cardine, 2008).
Why Use YouTube?

- Enhance
- Engage
- Encourage Critical Thinking and Reflection
- Extend and Save Class Time
Ways to Use YouTube
Ways to Use YouTube: Engage

• Conduct Interviews
• Digital Storytelling
  – Tyler Binkley, 7th Grade Math Teacher
• Augment or Replace Writing Assignments
Ways to Use YouTube: Enhance

• “Spice Up” Lessons with Videos Once Unavailable

• Historical or Controversial Videos
  – Initiate Discussion
  – Encourage Critical thinking

• Instructional Videos
  – All students to individually pace
  – Improve note-taking skills
Ways to Use YouTube: Encourage Critical Thinking and Reflection

- Have students create content
  - Record Lessons or Counseling Sessions. And, then Post Critiques and Reflections
  - Conduct Debates
  - Create Digital Stories
  - Record Educational Music Parodies
Ways to Use YouTube: Extend and Save Class Time

• Post Lesson Introductions & Summaries
• Archive and post lectures
• Post Interviews
• Post Tutorials
• Create Study Guides
• Assign as Homework to Save Valuable Class Time or Extend Class Discussion

"It [multimedia] can be a valuable tool, but it's not a panacea. It depends on how it's being used and to what end." - Pasnik
Ways to Integrate YouTube and Blackboard

- Assigned Homework
- Enhance Content
- Video Discussion Board
Integrate: Blackboard
Integrate: Blackboard
Integrate: Blackboard
Integrate: Blackboard

1. **Announcement Information**

   - **Subject**: [Input Field]
   - **Message**: [Text Area]
     - You can insert a hyperlink in text like this.
     - Or
     - You can Embed a YouTube video using Mashup.

2. **Web Announcement Options**

   - **Duration**: [Dropdown]
   - **Select Data Restrictions**: [Checkbox]
   - **Email Announcement**: [Checkbox]

3. **Create Mashup Item**

   - **Add YouTube Content to Course**
     - **Name**: [Input Field]
     - **Duration**: [Input Field] (1:02)
     - **User**: [Input Field]
     - **Added**: [Date]
     - **YouTube URL**: [Input Field]

   - **Mashup Options**
     - **View**: [Dropdown]
     - **Show YouTube URL**: [Checkbox]
     - **Show YouTube Information**: [Checkbox]

4. **Submit**

   - [Buttons: Cancel, Back, Preview, Submit]
Integrate: Blackboard

Test YouTube Announcement
Posted on: Friday, November 25, 2011
You can insert a hyperlink in text like this.
Or
You can embed a YouTube video using Mashup.

Sharepoint: How to add or edit items in the di...
Examples

• Higher Education Channels
  – video clips made by faculty, staff and students as well as general information for the school.

• The National Wildlife Federation is among the more established YouTube channels
• PBS
• National Public Radio

• UC Berkeley
• University of New South Wales
• University of Southern California
• Northwestern
• Harvard Kennedy School
• Old Dominion University
• Vanderbilt
• Carnegie Mellon
Let’s Practice
Let’s Practice

• Create a YouTube Account
• Upload a Video to YouTube
• Integrate a YouTube Video into Blackboard
• Upload a YouTube Video via a Mobile Device
Create and Upload

• Create an Account with Google

• When you Upload a Video:
  – type in a title, description, and keywords, and choose the category
  – choose whether to make the video public, or to allow only invited individuals to see it.
  – Once the video is uploaded, you can send a link to it through e-mail, or embed it in any blog or a web page.
Create an Account

- Create an Account with Google
Create an Account

Create a new YouTube account

Signing up for YouTube means creating a Google Account that you can use to access YouTube, Google Play, and many other Google services.

If you already have a Google Account, you can sign in here.

Required information for Google account

Your current email address:

Choose a password:

Re-enter password:

Stay signed in
Enable Web History Learn More

Get started with YouTube

Location:

Birthday:

Word Verification:

Type the characters you see in the picture below.

Terms of Service:

Please check the Google Account information you’ve entered above (feel free to change anything you like), and review the Terms of Service below.

Printable Version

Google Terms of Service

Welcome to Google:

1. Your relationship with Google

By clicking on I accept below you are agreeing to the Terms of Service above and the Privacy Policy.

I accept Create my account

• Create an Account with Google
Create an Account

• Create an Account with Google
Create an Account

• Create an Account with Google

Google Email Verification

Welcome to Google Accounts. To activate your account and verify your email address, please click the following link:

https://accounts.google.com/WE?service=youtube&c=CfIAJ2y-c3kkAEO8s7ro6bw58u&hl=en

***NOTE*** Please print this page for your records. You’ll need your verification link if you lose access to your account (for example, if you forget your username or password).

If you’ve received this email in error, it’s likely that another user entered your email address while trying to create an account for a different email address. If you don’t click the verification link, the account won’t be activated.

If you didn’t request this email, but you decide to use this account, or delete it, you’ll first need to reset the account password by entering your email address at https://accounts.google.com/RecoverAccount.

If clicking the link above does not work, copy and paste the URL in a new browser window instead.

Sincerely,
The Google Accounts Team

Note: This email address cannot accept replies. To fix an issue or learn more about your account, visit our help center:
http://www.google.com/support/accounts/
Create an Account

• Create an Account with Google
Upload Video

• Upload:
  – From existing or new video
  – On computer or via mobile device
  – Type in a title, description, and keywords, and choose the category
  – Choose whether to make the video public, or to allow only invited individuals to see it.
  – Once the video is uploaded, you can send a link to it through e-mail, or embed it in any blog or a web page.
Upload Video: Computer
Upload Video: Computer

More ways to upload and create

- **Upload multiple files**: Choose more than one file by pressing the "Ctrl" key while selecting files.
- **Record from webcam**: Share your thoughts. Record a video and publish to YouTube right now.

Select files from your computer

Drag and drop videos anywhere on this page to start uploading.

Upload HD videos in various formats up to 15 minutes. Increase your limit.
Upload Video: Computer

Uploading Wildlife.wmv

Title

Tags

Category
Pets & Animals

Privacy
- Public: anyone can search for and view — recommended
- Unlisted: anyone with the link can view
- Private: only people you choose can view

License
- Standard YouTube License
- Creative Commons Attribution license (reuse allowed)

Video thumbnail

Thumbnail selections will appear when the video has finished processing.

Save changes
Upload Video: Computer
Upload Video: Computer

[Image of upload video interface]

Liberty University
Upload Video: Mobile Device

- Via Mobile Device:
  - Directly from video application
  - Emailed as attachment via Mobile Code
Upload Video: Mobile Device
Upload Video: Mobile Device
Upload Video: Mobile Device

• Send to YouTube:

Title
Description

Standard Definition (~1.2 MB) ✓
HD (~3.7 MB)

Category
Comedy

Public
Anyone can search for and view ✓

Unlisted
Anyone with a link can view

Private
Only specific YouTube users can view

Account: adtraphagen
By tapping "Publish", you are representing that this video does not violate YouTube’s Terms of Use and that you own all copyrights in this video or have authorization to upload it.

Terms of Use
Upload Video: Mobile Device

• Send to YouTube:

“Testing 2” Published

View on YouTube

Tell a Friend

Close
Upload Video: Mobile Device

- Email Video:
Upload Video: Mobile Device

• Email Video:
  - To:
  - Cc/Bcc, From:
  - Subject:

  [Image of email interface]

  IMG_0551.MOV

  Aaron D Traphagen
  Sent from my iPhone

  [Image of contact list]
  - All Contacts
    - T
    - V
    - W
    - Youtube
Uploading Issues

• Ensure that you are uploading a supported file type:
  – MPEG4, 3GPP and MOV files
  – AVI
  – WMV
  – FLV

• Ensure video is not over 10 minutes long nor bigger than 2 GB.

• Ensure you are using reliable browsers: Google Chrome or Firefox 4 or higher

• Temporarily disable anti-spyware, anti-virus, or similar software.
Resources


Contact Information

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