How to Ignite Excitement for the Development of a Transformational QEP in a Distributed University

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Available at: https://works.bepress.com/aaron_clevenger/4/
How to Ignite Excitement for the Development of a Transformational QEP in a Distributed University (Strand 4)

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Location: Rosetta, Atrium II, Mezzanine Level

Key QEP proposal developers from Embry-Riddle Aeronautical University will share the process that lead to a successful and meaningful QEP within a distributed network. This session will describe a two-year process of topic selection, focus and goal setting, the choice of research as the QEP topic, and the development of a full proposal within a distributed university composed of multiple campuses with varying focuses.

Target audience: This session will be useful for those individuals who work at institutions with multiple campuses who are developing a QEP.

I. Ice Breaker – Aaron
II. Topic Selection - Kelly
   a. Mass request for white papers on potential QEP topics
   b. Scored by rubric
   c. Themes emerged (Appendix D chart)
   d. Retreat activities (this was the intended selection point)
      i. 3-4 major topics emerged
      ii. More development needed
   e. 3 topics further developed & presented to the President
   f. 2 competing topics selection and developed further
   g. President’s choice of Knowledge Discovery
      i. Knowledge Discovery evolved in some aspect to Research
III. Topic Development – Jayathi/Aaron
   a. Identification of deliverables for the written proposals
   b. Create timeline of deliverables
   c. Include review and editorial time into timeline
   d. Break deliverables into 11 sections according to SACS 2.13(?)
   e. Create objectives/student learning outcomes
   f. Action items
   g. Assessment plan
   h. Identify budget clearly
      i. Buy in and communication along the way.
IV. Shouda/Woulda/Coulda’s – Learn from Us
   a. Topic was initially too big
   b. QEP does not have to touch every student
   c. Assign a strong program manager to the selection/development phase
   d. Create specific action items first
   e. Create budget directly tied to action items
f. Create specific assessment tied to action items

g. Need baseline measurement of goals/objectives/learning outcomes

h. Faculty involvement critical for curricular themed QEP

i. Remember assessment

j. Be keen to administrative & leadership issues and cues on topics

k. Might want to allow 2 years of QEP proposal development